

Christine K. Mburugu M. is a Veterinarian and has specialized in the pork value chain in Kenya, from farm to fork. Christine has wide experience in the pork industry, having previously worked in various capacities in East Africa's largest integrated commercial farms and pork processors, for 6.5 years. For the past 2 years, Christine is involved in consultancy with various organizations that work with small and medium scale pig producers in Kenya. Christine has done extensive research in Aflatoxins and Fumonisin in maize, sorghum, finger millet and milk for human consumption and animal feeds.

My exposure to pig farming and processing with the large, medium and small players has opened my eyes to the possibility of setting up a lucrative business in the pig sector in Kenya. I aspire to set up a modern pork butchery and processing plant, that specializes in all types of pork cuts. I am also targeting to process bacon and sausages. My plan is also to setup a basic slaughter slab to slaughter the pigs. I plan to work with select small scale farmers in Kenya who will keep the pigs in their own farms. I will guarantee them market for their pigs at competitive prices. I will cluster the farmers into groups and within the cluster; identify a farm to be used as the demonstration farm for best practice in pig husbandry and feeds. This will enable me to have control on pork quality while ensuring traceability whilst impacting on the livelihoods of pig farmers, majority of who will be women. The feed industry in Kenya is well developed, and I plan to have custom made feed for the farmers. As the enterprise grows, other business opportunities like provision of high quality boar semen and Artificial insemination services will be of great interest to me, as the service is unavailable to farmers. This will not only improve the quality of the pork that I sell, but will also be rolled out on full commercial basis to farmers in the whole country and beyond.